



Charles Dowd
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OBJECTIVE

Utilize my Web & Graphic Design skills, online marketing and management experience to help build a successful digital department for your organization in order to create, manage, and enhance intuitive, innovative, and interactive digital multimedia marketing campaigns, while promoting and adhering to currently accepted accessibility and web 2.0 standards.

TECHNICAL SKILLS

- **Code:** HTML, XHTML, CSS, PHP, Java, Javascript, XML
 - **Adobe CS5:** Photoshop, Illustrator, Dreamweaver, After Effects, Flash
 - **Digital Animation:** Adobe Flash, After Effects
 - **Illustration:** Traditional and digital illustration
 - **Photography:** Digital photography and photo manipulation
 - **Social Media:** Facebook, Twitter, Google+, Youtube, Wordpress, Blogger, Tumblr
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WORK EXPERIENCE

CBS Radio: 2007- present

Sr. Webmaster/Lead Designer/Director of Online Content

- Worked alongside management to build a fully functional, modern multimedia capable digital department for CBS Radio Baltimore.
- Lead and manage the digital creative team to meet any and all deadlines, while assuring client satisfaction.
- Produce and develop fully interactive, multimedia websites from concept to completion using HTML, PHP, CSS, JavaScript, and Flash, while meeting predetermined deadlines.
- Produce, edit, curate and schedule nationally syndicated original online multimedia content for multiple CBS owned websites using various Content Management Systems, including Wordpress.
- Create, manage and execute long term content plans for multiple CBS owned web properties.
- Manage multiple social networking sites for high profile media personalities, media properties, local and national clients.
- Conceptualize, create, manage and execute digital multimedia campaigns for local and national clients incorporating contesting, database building, and social media integration.
- Created an internship partnership with local colleges to train students in digital media and design.



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WORK EXPERIENCE (continued)

Freelance Creative Services: 2006- present
Various projects including and not limited to:

- Website design and development
 - Social media management
 - Custom illustration and design services
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Design Examples

- [Women In Fatherhood](#)
 - [Lilith Dark](#)
 - [Gino's Italy](#)
 - [The Executive](#)
 - [Snope Studios](#)
 - [Take A Few](#)
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ONLINE PORTFOLIO

- www.CharlesDowdDesigns.com
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EDUCATION

- CCBC: School of Art, Design, & Interactive Media
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References available upon request